

POSITION U 4 COLLEGE - COACHING AGREEMENT
SENIOR EXPRESS PACKAGE (10 Sessions)

This Agreement is made on _____, 20____ by and among **Position U 4 College LLC**
_____ (“Coach”), _____ (“Responsible Party”),
and _____ (“Student”).

The Coach, the Responsible Party and the Student agree as follows:

1. **What We Do** - Using one-on-one sessions, the Coach helps students optimally position themselves for college or graduate school. We also help students with resumes for jobs or internships. Our process emphasizes self-discovery, understanding the Student’s key strengths and passions and positioning the Student’s communication materials (applications, resume, essays) to optimally market the Student for these purposes.

2. **Programs We Offer** - The Coach will provide to the Student, and the Responsible Party agrees to pay for, the *Senior Express Package (10 sessions)* services at the fees listed below and on the terms and conditions set forth in this Agreement. This package includes 10 coaching sessions, plus unlimited email editing and follow-up.

3. **Our Sessions** - The services will be provided at the following location or as otherwise specified:

- Coach’s Office
- Via Telephone, Email or On-Line Conference
- Student’s Home (extra charges may apply)
- Other (extra charges may apply)

Date of initial appointment is _____ at _____ AM/PM.

Responsible Party and Student agree to give the Coach 48 hours notice of cancellation (barring a true emergency).

4. **Our Fees** - The *Senior Express Package* fee of \$1,500 is payable regardless of whether the Student is accepted at the college, graduate or professional school (each being referred to in this Agreement as a “school”) of his or her choice.

- Package Fee of \$1,500
- Additional Travel Fee - \$100

Additional coaching hours are available for \$150/hour. There is a half-hour minimum for each working session above and beyond the 10 package sessions. Fees and expenses which have not been prepaid are to be paid at the end of each working session.

Billing Name: _____ Phone Number: _____

Billing Address: _____

5. **Our Services** - The Coach will guide the Student’s process of self-discovery based on interview, testing, prior academic record, and any other input provided by the Student. The Coach will assist the Student in developing an optimal positioning and communication strategy. The Coach will brainstorm with the Student a list of potential schools based on the Student’s indicated interests and the BCP Evaluator™. The Coach will assist the Student in developing a strategy for applying to potential schools. The Coach will provide direction on researching schools and programs.

The Coach will brainstorm with the Student on topics for essays and short form answers, and will help develop the story line of the essays. After the Student prepares drafts of the essays, the Coach will help edit grammar, spelling and elements of style. It is essential that the Student draft and redraft the essays himself so that the essays represent the Student’s own “voice.” The Coach will assist the Student with the preparation of an activities resume based upon the Student’s initial draft. The Coach will assist the Student with selection of recommenders and preparation of a cover letter to recommenders based upon the Student’s initial draft.

The Coach will not be responsible for the actual filling out of application forms, but will assist the Student by answering questions about applications or advising the Student about how to find answers.

6. **What We Expect of You** - The Responsible Party is the parent or legal guardian of the Student. The Responsible Party and the Student will disclose to the Coach the Student’s academic record and psychological history, the Student’s expected collegiate course of study and career interests and the colleges to which the Student intends to apply.

The Student will prepare for each session and will complete assignments given by the Coach promptly and thoroughly. The Student will take responsibility for researching schools and programs as directed by the Coach. The Student will bring copies of necessary materials to the sessions as requested by the Coach. If the Student does not properly prepare, the Responsible Party agrees to pay for extra coaching hours beyond those included in the Package at a rate of \$150/hour.

The Responsible Party agrees to attend sessions with the Student if so requested by the Coach.

7. **Certain Limitations** - The services provided by the Coach are strictly advisory. If requested, the Coach will make suggestions regarding schools and may refer the Student to resources about a particular school, if known to the Coach. The Student and the Responsible Party will select the school to which application will be made and which school the Student will attend from among those which offer the Student admission. The Coach will not contact the Student’s current school or any other party to discuss the Student’s application process or academic record. The Coach will not contact any school on behalf of the Student for any purpose whatsoever.

8. **Your Responsibilities** - It shall be the responsibility of the Parent and/or the Student to secure academic and personal recommendations; register and pay for necessary standardized tests; arrange for the transmission of test scores to colleges; complete, finalize, pay for and timely mail all applications and the applications for financial aid; monitor the status of all applications, college visits, interviews and financial aid materials; and notify colleges of the Student’s enrollment decisions. The parties agree that the Coach is not responsible for any of these items.

9. **We Cannot Guarantee Acceptance** - The Responsible Party and the Student understand that the application process is complex and uncertain, and that the decision to accept or reject an applicant is in the control of the school and not within the control of the Coach. **The Coach does not guarantee acceptance into any school.**

10. **Miscellaneous** - This Agreement shall not be transferred or assigned by either party. This Agreement shall be governed by the laws of the State of New Jersey.

To signify their understanding of the terms of this Agreement, the parties have executed this Agreement as of the date shown above.

Position U 4 College LLC

By: _____
Kristine Hintz, Member

Parent and/or Legal Guardian

Student

COLLEGE PACKAGE: “SENIOR YEAR EXPRESS”
(10 SESSIONS)

Senior Year Express (10 Sessions)	Activities for Each Session (Led by Coach)	Assignments for Next Session (Completed by Student)
AUG (0) Pre-preparation (Phone/email with parent)	-Request for input	-Complete coaching agreement (parent & student) -Complete questionnaires (parent & student) -Obtain transcript & test scores
AUG (1) Kick-off (parent & student)	-Discuss objectives, questionnaires, application timeline	-Complete extra-curricular worksheet
AUG (2) Self-discovery	-Identify key student strengths -Brainstorm “ideal college”	-Complete initial college list
AUG (3) College portfolio	-Create portfolio from initial college list -Apply BCP Evaluator™ -Develop college visit timeline	-Online research of colleges in portfolio -Complete college match worksheet -Visit colleges on weekends
SEP (4) Unique positioning statement College match	-Develop “unique positioning statement” -Compare to “ideal college” -Revise college portfolio	-Complete college strategy worksheet -Complete resume worksheet
SEP (5) Application strategy Resume development	-Develop strategy of attack for each application -Develop resume -Identify teacher recommenders	-Ask teachers for recommendations -Complete cover letter form, teacher forms
SEP (6) Teacher recommendations Essay brainstorming	-Develop teacher cover letter -Brainstorm stories & topics	-Send letter, resume, forms to teachers -Essay rough drafts
SEP (7) Essay development	-Identify “best shot” essays -Match “unique positioning” with essays	-Revise “best shot” essays
SEP (8) Essay development	-Discuss short answer and supplemental essays	-Short answer and supplemental essay drafts
OCT (9) Essay editing	-Finalize essays	-Complete application forms
OCT (10) Application roundup	-Finalize applications	-Send in applications