

## **AUTHOR BIO**

Kris Hintz is the owner of Postion U 4 College ® LLC, a college and graduate school admissions and career consulting firm, based in Basking Ridge, NJ. She brings to this profession an extensive background in psychology, counseling, consumer marketing and corporate recruiting.

Ms. Hintz holds a BA in Psychology from the University of Pennsylvania (1978), an MBA in Marketing from The Wharton School (1980), an MA in Psychology from Columbia University Teachers College with a focus on Career Development (1996) and a College Counseling Certificate from UCLA (2010). She spent twelve years as a brand management executive with Clorox, Quaker Oats, Coca Cola Foods and Nabisco (Kraft).

Ms. Hintz is a member of the National Association for College Admission Counseling (NACAC) and the Professional Association of Resume Writers and Career Coaches (PARWCC).