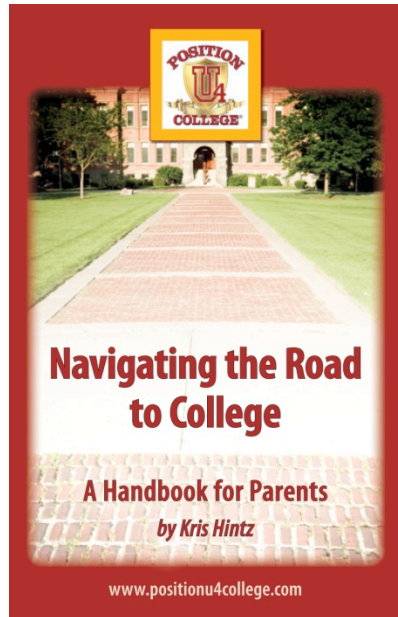


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Navigating the Road to College: A Handbook for Parents

by Kris Hintz

www.positionu4college.com

Plotting a course through the competitive, complex landscape of college admissions can be a stressful challenge for families, often compounded by stormy parent-teen relationships. In **Navigating the Road to College: A Handbook for Parents** (ISBN 978-1460901748, \$14.95), college admissions consultant Kris Hintz offers professional guidance and personal insights to help parents understand the rules of the new game and thoughtfully consider their role in their adolescent's

quest for higher education.

In an easy-to-read format that mirrors the stages of the college preparation and search process, **Navigating the Road to College** is an essential companion to the more traditional college guidebooks. The author calmly provides a reality check regarding what colleges really look for from applicants (strong academics) and debunks the myth about the need for perfection – echoing a message conveyed in the recent hard-hitting education documentary “Race to Nowhere.” From the early days of high school through the demanding junior year, and from the roller-coaster senior year through the emotionally intense “launch” period -- post graduation through college freshman year -- Hintz reassuringly lays out what parents can expect while prompting them to reflect and act on what matters most.

Throughout **Navigating the Road to College**, as in her college admissions coaching practice, Hintz emphasizes the importance of finding a good fit between student and school. “It’s not about rankings, it’s about your child gaining acceptance to the college of his or her choice,” she says. “It’s about finding a place where talents, passions and values will be nurtured; where your son or daughter will thrive and grow as a student, human being and contributor to society.”

With a dose of warmth and humor, **Navigating the Road to College: A Handbook for Parents** aims to provide a friendly voice of reason as families embark on the emotionally-laden journey of college admissions. The book will be available through Amazon.com in paperback or Kindle format.

About the Author:

Kris Hintz is the owner of [Position U 4 College](#), LLC, a college and graduate school admissions and career firm, based in Basking Ridge, NJ. She brings to this profession an extensive background in psychology, counseling, consumer marketing and corporate recruiting. Ms. Hintz holds a BA in Psychology from the University of Pennsylvania (1978), an MBA in Marketing from The Wharton School (1980), an MA in Psychology from Columbia University Teachers College with a focus on Career Development (1996) and a College Counseling Certificate from UCLA (2010). She spent twelve years as a brand management executive with Clorox, Quaker Oats, Coca Cola Foods and Nabisco.

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